



# Great City NETWORK

What is the  
Great City Network

And should I not care for the **great city** of Nineveh, in which there are more than a hundred and twenty thousand people who cannot tell their right hand from their left

Jonah 4:11

Here we see God's compassion and concern for the Assyrians in Nineveh.

We are focused on the Great Cities in North America.



## Four Key Areas

- Streamline weekly sermon prep so that pastors have more time for the rest of their job.
- Assist on improving the overall quality of communication coming from the church.
- Provide high-level continuing education resources for pastors and staff to draw from.
- Present a large portfolio of ministry resources to help pastors in a wide variety of areas.



## Streamline weekly sermon prep so that they have more time for the rest of their job.

### Collaborative Sermon Prep Group

- Work through the text with other pastors
- Bounce ideas around and get feedback
- Build each other up while getting weeking work accomplished

### Infuse Professional Artists' Work

- Close Partnership with **JJJaspersen Studios**
- Work closely with an artist to create visuals
- Add a unique dimension to your message

### Efficiency Matters

- Create time for follow up evangelism calls
- Work ahead on sermon prep
- Feel up head-space for other areas of ministry



## **Assist on improving the overall quality of communication coming from the church.**

### Skill Sharing

- Graphic Design
- Audio Engineering
- Fine Art

### Strategic Consulting

- Website Overviews  
(Structure, SEO, more)
- Outbound Communication  
(Email, Social, Print, more)
- Marketing Automation  
Training

### Systems Building

- CRM Development
- Volunteer Management
- Outreach Persona  
Development



## **Provide high-level continuing education resources for pastors and staff to draw from.**

### Branding & Marketing Series

- 3 Workshops on Brand Development for Churches
- 4 Sessions on Digital Marketing
- 3 Workshops on In-Person Community Engagement

### Counseling & Mentoring Series

- Building up and engaging youth
- Mentoring Women and Men up in our congregations
- Trauma Counseling

### Additional Resources

- How is your church using Google My Business
- A Full Year's worth of Blog Topics for churches
- SEO for Church websites



## Large portfolio of ministry resources to help pastors in a wide variety of areas.

### Illume Spotlights

- Developed for dispersed groups
- Leader Notes, and full suite of materials
- Interactive, Topical and Relevant

### Series & Liturgical Art

- Fully developed sermon series notes
- High resolution graphics
- Workshopped by a group of pastors

### Additional Resources

- Connect with Dan
- Well connected to artists, writers, musicians, and more
- Fresh Perspective





# Great City NETWORK

[GreatCityNetwork.com](http://GreatCityNetwork.com)